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## Product Manager

### Job Description

We are looking for an experienced Product Manager or someone with strong product marketing skills coupled with project management skills and technical understanding.

Working across several brands and industries, the Product Manager will be the product expert, managing the product portfolio from inception to end-of-life.

#### Responsibilities:

- Produce insight into end user, competitor and market trends
- Identify the appropriate route to market working with product development to provide a structured schedule of product launches
- Working with the Marketing team to develop product Marketing strategies. Crafting compelling messages across marketing channels (literature, presentations, digital)
- Work effectively with various teams to implement product / channel growth strategies
- Ongoing review of existing products managing their lifespan

Experience Required:

- Proven relevant experience in Product Marketing / Product Management positions  
B2B and B2C experience
  - Ability to network effectively and become a product expert - proactive in the company and market
  - Ability to work with the wider Marketing function
  - Have a high level of attention to detail
  - Work on multiple projects at any one time
  - Effectively manage their workload
  - Undertake any other ad-hoc duties as determined by the needs of the business
- Job Types: Full-time, Permanent

Job type: Full time

Salary: £30,000.00 /year

End date:25<sup>th</sup> January 2019